



## New Era Expo Exhibitors, Speakers, and Workshop Hosts Contract

This Agreement ("Agreement") is entered into between New Era Expo and Life Energy Publications collectively and hereinafter referred to as "Expo", and the undersigned exhibitor (hereinafter referred to as "Exhibitor").

BUSINESS NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

FB / IG / Social : \_\_\_\_\_

Explain Setup/Service/Offering: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Dates and Hours:** Saturday 10a-6p | Sunday 10-5p

**Setup and Breakdown:** Setup Friday 4p-6p and/or Saturday 7a-9:30a | Breakdown must occur after show hours Sunday 5p-8p *Exceptions can be made for emergencies*

### Terms and Conditions:

- 1. Indemnification and Holding Harmless:** The Exhibitor agrees to indemnify and hold the Expo harmless from any claims, damages, or liabilities arising out of their participation.
- 2. Discounted Room Rates:** Exhibitors are encouraged to reserve rooms at discounted rates for the expo dates.
- 3. Workshops and Speakers:** Speaker and workshop requests are voluntary and subject to separate approval from the Expo regardless of exhibitor acceptance status (you may be rejected for a table but accepted for a workshop or speaking time, etc). Topics must align with the expo's vision and theme. All rights are reserved by Expo to adjust and determine eligibility of exhibitors, speaker participants, and hosts. If interested solely in a workshop or speaker space, proceed to the
- 4. Advertising and Sponsorship:** Sponsorship benefits include online exposure, brochure placement, and recognition for enhanced visibility.
- 5. Payment:** Payment is due one month from the date of the expo. Late payments may result in forfeiture of exhibit space.

Prices and availability may change. Paying for sponsorship or space indicates you will adhere to our policies and updates to the policies before during and after the event. Refunds are granted on a case by case basis and subject to approval. No refunds will be issued within 45 days of the scheduled event due to marketing.

Sponsorship payments are made with the understanding that the funds are going to develop procure, and market the event for the benefit of everyone. Refunds on sponsorship are issued on a case by case basis typically no refunds will be issued within 45 days of the event. We make no guarantees or declarations as to the performance of the marketing or the traffic that will be at the show and request that you promote and market your appearance at the show to your fans, and customer base leading up to the event. We will provide advertising spend info upon request.

**Exhibit Space Details:**

Item	Unit	Quantity	SubTotal
6 Foot Table / 1 Space 8' front x 8' deep	\$175	X_____	\$_____
Additional 8' front 6-ft table (up to 3)	\$75	X_____	\$_____
Electric (Limited)	\$25	X_____	\$_____
Speaker / Workshop	\$	X_____	\$_____

Sponsorship Levels		Unit   Quantity   Subtotal
Copper Star	Online banner on expo website, quarter-page placement in the brochure	\$150 x_____ = \$_____
Silver Star	1 table space, prominent banner on expo website, prominent advertisement on entry table, half-page placement on brochures	\$650 x_____ = \$_____
Gold Star	1 table space, prominent banner on expo website, prominent advertisement on entry table, standing banner at entry, full-page placement on brochures	\$950 x_____ = \$_____

**Total Amount Due: \$\_\_\_\_\_**

Make payment to: Life Energy Publications

Mail to: Life Energy Publications, 2641 Lexington Rd, Richmond, KY 40475

If Contract is returned without payment we will send an invoice for payment to your listed email address above.

**Payment Deadline:** One month from the date of the expo.

**Speakers/Workshops:**

I am interested in hosting a workshop or being a speaker. (Please check if applicable)

Topic Explanation: (Yoga Class, Bodywork Demo, Author Presentation, Etc)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Link to example? \_\_\_\_\_

**Accepted and Agreed by:**

Exhibitor's Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**For Admin Use:**

Acceptance:  Accepted  Rejected  Pending Payment | Balance Owed: \$\_\_\_\_\_

Notes: \_\_\_\_\_